

OBJECTIVE

To obtain a position in the **New Media** field that is challenging and requires implementing innovative ideas, concepts and technologies

SUMMARY OF QUALIFICATIONS

- Five years work experience in interactive advertising industry using XHTML, JavaScript, CSS, and Action Script
- Five years experience implementing database driven applications using PHP/MySQL
- Solid foundation on Object-oriented Programming and Object-orientated Design Modeling
- Familiar with web analytics and search engine optimization
- Collaborated with teams in programming and design work environments
- Implanted management methodologies for deadlines and multi-tasking
- Flexible, hard working with strong communication and interpersonal skills

SKILLS AND EXPERIENCE

Web Applications Development

- Developed and created web based video upload tool and set up client review environment for Nike Canada
- Coded and implemented Diamond Aircraft DRDC and DASC Intranet
- Implemented custom Content Management System (CMS) for vertica.ca

Web Development

- Implemented Chrysler LLC Cooperate portal, Nike Canada Events Online portals, and products promotions portals for Bank of America
- Created truition.com, globaltrainingsolutions.ca, homedzyn.ca, airporthardware.ca and Holt Renfrew micro sites

Web Analytics and metrics tracking

- Completed various Bank of America projects for Interwoven Optimost testing
- Implemented Google Analytics, Omiture, Coremetrics, Dart Spotlight tags on various web portals

Interactive Multimedia

- Completed various projects using a combination of Flash, HTML, PHP, XML and JavaScript
- Create and developed a RSS Reader (Yahoo! Widget) using Konfabulator SDK
- Designed and implemented The Mississauga News – News @ Noon Online Flash video broadcast

Project Management

- Leded the production team in successful client based projects
- Created timelines to organize due dates and deadlines for client projects
- Arranged client meetings and act as point of contact between clients and the production team
- Collaborated with clients and ensured communication and satisfaction
- Acted as a Technical Lead and assist the production team in layout design, and code implementations

Database Management

- Designed Entity-Relationship (ER) schema and diagram for a Hockey Association database
- Converted ER schema to a relational schema, listed all primary and foreign keys in all tables
- Built and populated a database with data using DB2
- Implemented a Java program that used JDBC to communicate with the database

TECHNICAL SKILLS

Languages: PHP, jQuery, XHTML, CSS, JavaScript, XML, Action Script, UML
Databases: MySQL, JDBC, DB2
Virtualization: VMware and Virtualbox
Other software: Apache, MySQL, PHP and Subversion
OS: Windows, MAC OS and Linux (Ubuntu, CentOS, Red Hat Enterprise Linux)

EMPLOYMENT HISTORY

Interactive Developer

Organic Inc, ON, CANADA

2007-Present

- Implement Enterprise social bookmark gadget (a.k.a. Quimby) for Bank of America
- Create products promotions web portals and americascheer.com for Bank of America
- Implement Interwoven Optimost and Omniture code for Bank of America production sites optimization
- Develop Nike Canada Events Online portals (micro sites) and human race newsletters
- Act as server engineer and communicate with Nike IT to handle back-end requests for Nike Canada portals
- Employ virtualization technology to create internal Virtual Machine Infrastructure using VMware ESX Server
- Redesign and implement chryslerllc.com
- Develop template system for Chrysler automobile portals using XHTML, XML, XSLT and CSS
- Provide site enhancements for Chrysler automobile portals - dodge.com, chrysler.com and jeep.com
- Create and implement RSS Reader for threeminds.com using Konfabulator
- Integrate cross offices code versioning control methodology by introducing new standard on subversion

Technical Lead/Developer

MGT Communications Inc, ON, CANADA

2006-2007

- Created and implemented technical projects employing XHTML, JavaScript, PHP and MySQL
- Performed information architect and implemented custom build CMS for vertica.ca
- Implemented DRDC, DASC Intranet for diamondair.com
- Implemented database driven online contests and contest statistic tools for genuinehealth.com
- Coded and implemented Holts Shoe sitelet, Vancouver and holtscuticals micro sites for holtrenfrew.com
- Performed general IT Support, set up and maintain office local area network (LAN), file server (Windows NT) and Web Server (Red Hat Linux)

Portal Technician

The Mississauga News, Mississauga, ON, CANADA

2004-2006

- Designed and implemented News @ Noon – online Flash video player, Mayor Hazel McCallion's Annual Charity Golf Tournament, The Mississauga News Community Event Calendar and UYA Mississauga Golf Tournament
- Processed content for portal environment once it has been completed by the editorial and advertising departments
- Created online special sections for in paper publications
- Establish and maintain the overall cosmetic appearance of the portals - <http://www.mississauga.com> and <http://www.businesstimes.on.ca>

EDUCATION

Sheridan College Institute of Technology and Advance Learning, Oakville, Ontario

Ontario College Graduate Certificate, Interactive Multimedia, 2006

Queen's University, Kingston, Ontario

Bachelor of Science, Computing and Information Science, 2003

REFERENCES AVAILABLE UPON REQUEST